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The Colorado Aviation Business Association Will Promote the Vital Contributions of Aviation and Related Businesses Statewide

Englewood, CO – April 1, 2010 – Armed with an expanded mission to promote the important economic and quality-of-life contributions of Colorado’s vibrant general and business aviation community, the Centennial Airport Business Association (CABA) has officially changed its name to the Colorado Aviation Business Association. The change was approved by the CABA board during a meeting in late March.

Under its new charter, the Colorado Aviation Business Association will foster and promote aviation and related businesses throughout Colorado; collectively address and respond to issues impacting Colorado airports, including safety and operational effectiveness; educate the general public about all aviation activities in the state, and initiate and support efforts to preserve the state's airport-related businesses as valuable economic assets to the community at large.

“As we looked to the future, CABA reflected on the number of significant activities planned to increase awareness of the contributions by local and state aviation businesses. The new name, Colorado Aviation Business Association allows a complete understanding of our mission while capturing the true essence of what we were founded on,” said Iver Retrum, Chairman of CABA.

Colorado’s 14 commercial and 60 general aviation airports generated a total economic output of more than \$32 billion, while providing nearly 350,000 Colorado-based jobs and \$11.2 billion in salaries in 2008, according to the Colorado Airports Economic Impact Study conducted by the Colorado Aeronautics Division of the Colorado Department of Transportation. Add in the additional positive impacts of the many general and business aviation companies, service providers and related businesses active in the state, and the importance of general and business aviation becomes clear; as does CABA’s new role.

“At a time when some people have questioned the value of general and business aviation to the overall welfare of our state’s economy and quality of life, it’s more important than ever for CABA to address some of these misconceptions and promote the countless benefits of aviation,” Retrum said. “To put it simply, aviation saves lives, jobs, communities, businesses, local economies and much more in ways

many people don't fully understand. CABA will be addressing these issues proactively in the weeks and months to come."

Additional information on CABA is available at www.myCABA.org.

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About CABA:

The Colorado Aviation Business Association, formerly Centennial Airport Business Association (CABA) was formed to support the growing need for advocacy from aviation businesses in and around Colorado. In recent years, CABA has seen substantial growth in membership, activism, and community presence. Thanks to the current Board of Trustees, and the involvement of the membership, CABA has become a valued and trusted resource for the local aviation community.