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## **CABA’s “Aviation Saves” Open House to Showcase the Contributions of Denver’s Centennial Airport and General Aviation to the Local Economy**

**Englewood, CO – April 5, 2010** – The Colorado Aviation Business Association, formerly Centennial Airport Business Association (CABA), will showcase the contributions of Centennial Airport and its many aviation-related businesses and activities to the Denver area during its first-ever “Aviation Saves” Open House, scheduled for April 28, 2010 from 12 Noon - 7 p.m. MDT at Centennial InterPort - XJet & Signature facilities at Centennial Airport in Englewood, Colorado. The event is open to the public and will feature a variety of exhibits and displays, as well as entertainment for the entire family.

The focus of “Aviation Saves” is to educate the public about the many ways in which business and general aviation contribute to the quality of life and business in Colorado. The theme “Aviation Saves” places emphasis on how aviation saves ...Lives ...Jobs ...Communities ...Businesses ...Economies.

“It’s easy to overlook the important contributions aviation makes to Colorado and the Denver economy,” said Iver Retrum, CABA chairman. “We invite the local community to join us and celebrate how “Aviation Saves” as we open our doors so everyone can see and learn about the impact, value, and services that aviation provides our community.”

“Aviation Saves” partner associations include the National Business Aviation Association (NBAA), the General Aviation Manufacturers Association (GAMA), the National Air Transportation Association (NATA), and the “No Plane. No Gain.” and GA Serves America national advocacy campaigns.

The event will feature static displays of various aircraft and support equipment that contribute to saving through aviation. In addition, visitors can view airplanes and helicopters used by a wide variety of first-responders and community service providers, including aero-medical programs, organ transplant organizations, forest service, firefighters, business aviation, law enforcement, relief operations, patient transport, border protection, and more.

(More)

## **CABA 's "Aviation Saves" Open House to Showcase Contributions of Centennial Airport and Aviation**

### **Aviation Saves Industry Luncheon**

For aviation-related businesses, industry professionals and CABA members, the program kicks off at 11 a.m. with an industry luncheon held at X Jet FBO, 8201 S. Interport Blvd. at Centennial Airport. Seating capacity is limited to 300 so reservations are required. Attendees will hear about the current state of general and business aviation, as well as the future of the industry, and how those in the business can be advocates on behalf of aviation. Speakers at the luncheon will include:

**Ed Bolen** – President and CEO, NBAA

**Pete Bunce** – President and CEO, GAMA

**Jim Coyne** - President, NATA

**Jack Pelton** – Chairman, President and CEO, Cessna Aircraft Company

“Don’t miss this opportunity to hear some of aviation’s national association leaders speak about industry trends, advocacy methods, and much more,” said Retrum.

Cost for CABA members is \$10, non-members is \$20 and there is no fee for media with press credentials.

To register for the event visit [www.mycaba.org](http://www.mycaba.org). For additional information, contact Iver Retrum at 303-708-8590.

About CABA:

*The Colorado Aviation Business Association, formerly Centennial Airport Business Association (CABA) was formed to support the growing need for advocacy from aviation businesses in and around Colorado. In recent years, CABA has seen substantial growth in membership, activism, and community presence. Thanks to the current Board of Trustees, and the involvement of the membership, CABA has become a valued and trusted resource for the local aviation community.*